

BUSINESSES & ORGANISATIONS



SERVICE PACKAGE



WHERE INNOVATION MEETS COMMUNICATION.

ABOUT US

Welcome to Cartel Australia, your partner in navigating the dynamic world of digital strategy. Since our establishment in 2015, we have been at the forefront of scaling businesses, seamlessly connecting them with their audience in the ever-evolving digital and social realm.

At Cartel Australia, we recognize the power of effective communication and strategic planning in the digital age. Our mission is to elevate your brand's presence, ensuring that your message resonates with your valued customers. We specialize in crafting comprehensive digital and social strategies that captivate your audience and drive meaningful engagement.

What sets us apart is our commitment to internal communications. We believe that a strong internal foundation is the key to external success. Our team collaborates closely with businesses to enhance their internal communication strategies, fostering a cohesive and communicative environment within the organization.

Our services go beyond conventional consulting – we provide interactive solutions that bring your brand to life in the digital space. From developing compelling content to creating immersive digital experiences, we are dedicated to ensuring that your brand stands out in the crowded digital landscape.

Why choose Cartel Australia? We are more than consultants; we are your strategic partners in navigating the complexities of the digital world. Our passionate team is committed to helping businesses thrive by harnessing the full potential of digital and social platforms.

Join us on a journey where communication meets strategy, and together, let's create a digital presence that speaks volumes. Cartel Australia – Your Partner in Digital Success since 2015.



PRICING.

Our contracts commence with a base rate of \$6600 per month.

Our pricing structure is intricately tied to the dedicated hours invested in managing each account. Recognizing the unique needs of individual accounts, we are open to tailor time arrangements through personalized discussions. Furthermore, any specific services slated for outsourcing will be thoroughly examined, and a transparent discussion will ensue to determine the specific pricing for those services.

All prices are inclusive of GST.

CONTRACT OPTIONS.

- 12 month fixed contract.
- 24 month fixed contract.



DIGITAL & SOCIAL SERVICES.

Enhance your connection and communication with customers in the dynamic digital landscape. In a realm where social and digital trends are ever-evolving, our team is committed to leading the way in customer engagement. We consistently elevate our expertise across all facets of online marketing, offering tailored digital and social strategy services. Our goal is to not only convey the essence of your business but to magnify it within a targeted niche audience in the expansive online sphere.

DIGITAL STRATEGY

Includes:

- Email marketing.
- Paid advertising (Google, SEO, META, TikTok & LinkedIn).
- Profile management.
- Link analysis.
- Customer staff experience analysis.
- Reporting and data analysis.

SOCIAL MEDIA STRATEGY

Includes:

- Organic social strategy.
- Scheduling.
- Profile management.
- Content creation.
- Content Briefs:delegation and management of deliverables and outsourced communication.



COMMUNICATIONS SERVICES.

We firmly believe that a robust internal foundation is the cornerstone of external success. Collaborating closely with businesses, our team is dedicated to elevating internal communication strategies, cultivating a cohesive and communicative environment within the organization. Beyond that, our adept understanding of audience trends positions us perfectly to translate your business's narratives, messages, and products directly to the consumer. Emphasizing quality over quantity, our communication services offer solution-based connections that resonate effectively with the audience.

EXTERNAL COMMUNICATIONS.

Includes:

- All copywriting.
- Development of messaging internally in line with business values.
- Evaluation and analysis of communication internally.

INTERNAL COMMUNICATIONS.

Includes:

- All copywriting (Social, Digital, Email).
- Development of messaging for business and key initiatives within a timeframe.
- Implementation of messaging for business and key initiatives within a timeframe.
- Liaise with relevant media outlets to spread awareness of messaging.